NJORD Law Firm follows strategy: Merging with BACH Law

As of January 1, 2025, NJORD Law Firm and BACH Law will merge. With seven new partners the expansion ensures an even stronger foundation for NJORD.

The merger aligns with NJORD's strategy of consolidating existing advisory areas. BACH brings specialized expertise in M&A, corporate law, employment law, IP, and litigation.

The larger and stronger NJORD aims to provide a better foundation and a broader range of legal services – benefitting both current and future clients. With the merger, NJORD gains 15 new colleagues and seven new partners.

Shared Values of Trust and Community

Both firms share core values of 'trust' and 'solidarity' and ensuring alignment between the two corporate cultures was a key focus during negotiations.

"The foundation for a successful merger goes beyond financial goals and results. Both parties have been aware that our future corporate culture must have a shared starting point and vision. We've worked hard to get to the core of our firms and to define what we want to characterize our advisory services, daily collaboration, and our employees' workplace experience. Through this process, we've aligned our ambitions and fortunately discovered we want the same: to provide the best possible advice and be the best workplace in the industry," says Christian Schwarz-Hansen, Chairman of NJORD.

The new BACH colleagues are expected to move to NJORD's offices at Pilestræde 58 in April, making NJORD's Copenhagen office home to 110 employees. Additionally, there will be seven in Roskilde and 40 colleagues in Silkeborg and Aarhus. NJORD will consist of 71 lawyers, including 29 partners—19 equity partners and 10 salaried partners. NJORD also has 80 colleagues at its Baltic sister offices in Tallinn, Riga, and Vilnius.

Client-Focused Approach – Including AI Solutions

A key focus will be even closer client relationships. As AI solutions reshape the legal industry, it's expected that more clients will handle simpler legal tasks themselves and have a deeper understanding of their legal issues. NJORD is committed to supporting this development.

In 2025, NJORD will make significant investments in future-oriented advisory tools, including ChatGPT, Karnov Kaila, and other methods to enhance advisory services and streamline case management for the benefit of NJORD's clients.

“We offer highly specialized advice, which can be a significant investment for our clients. That trust obliges us to deliver, which includes ensuring all involved—whether the most senior partner or the youngest associate—have detailed and thorough knowledge of the client’s cases,” says Ricki Boye, former Managing Partner at BACH. It is expected that Ricki Boye will join NJORD's board during the spring.

Strategy Execution – Consolidation and Growth

Both firms view the merger as a natural continuation of their established strategies.

“In our industry, size and resilience are critical parameters, as the complexity of running a business increases along with rising regulatory demands. The merger with BACH is a natural continuation of our strategy to consolidate and strengthen our advisory services and core areas, ensuring we are even stronger as the law firm of the future,” explains Christian Schwarz-Hansen.

For BACH, it was crucial to merge into a platform that supports continued growth and meets clients’ needs.

“For us, it’s essential to stay dynamic and seize opportunities that help us better serve our clients. In NJORD, we’ve found the ideal partner to merge with. Our existing clients will continue to enjoy excellent, personalized advice from their trusted lawyers and will now also benefit from a broader range of specialized legal competencies,” concludes Ricki Boye.Nederst på formularen

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