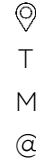


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PROFILE

Peter Gustav Olson specialises in EU trademarks, EU designs, and domain names.

In the last 19 years Peter Gustav Olson has filed over 1200 CTM applications and has been involved in over 600 CTM oppositions (as opponent as well as applicant).

Peter Gustav Olson has a U.S. law degree from the University of California, Hastings College of the law. He moved to Denmark and got a Danish law degree in 1997. This was right near the beginning of CTM in 1996, and Peter was educated in up-to-date EU Law and was bullish about the CTM from the start. He is a member of the INTA Internet Committee and the MARQUES Designs Team.

EXPERIENCE

2015-	NJORD Law Firm, partner
2008-2015	MAQS Law Firm, partner
2001-2008	Plesner, partner
1992-2001	Trademark attorney, International Patent Bureau

EDUCATION

2002	Admitted to the Danish Bar
1995	University of Copenhagen, Master of Law
1984	University of California, Hastings College of the Law, Juris Doctor
1980	Michigan State University, Bachelor of Science

LANGUAGES

Danish, Swedish, and English.

PUBLICATIONS

- Co-author to a chapter on Denmark in “Trademark Law & the Internet”, 1st Edition 1999 and 2nd Edition 2001, International Trademark Association (INTA), Contribution Survey Respondent
- Wrote “Deciding the issue of likelihood of confusion in trademark disputes – the division of competence between the ECJ and the national courts”, thesis at the University of Copenhagen 1995
- Co-author to a chapter on Denmark in “Trademark Law Handbook”, 1999, International Trademark Association (INTA)
- Peter Gustav Olson is often asked to write analyses of CTM and RCD cases for World Trademark Review Daily. [List of articles published in World Trademark Review Daily by Peter Gustav Olson](#)

NJORD
LAW FIRM

MEMBERSHIPS

- Member of the International Trademark Association (INTA)
- Member of the Bar of District of Columbia Court of Appeals (Washington, D.C. Bar)
- Member of the Danish Law Society