

ATTORNEY AT LAW, PARTNER LIISI JÜRGEN

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PROFILE

Liisi Jürgen heads NJORD Law Firm's IT law practice. Liisi Jürgen is an attorney at law at NJORD and a visiting lecturer at Estonia's oldest and most established university – University of Tartu. Her main subject is E-Commerce and IT Contracts. Liisi Jürgen is specialized in legal issues regarding IT law, data protection, e-commerce, electronic signatures (incl. legal issues arising from authentication and e-ID), consumer protection, and product development. Liisi advises clients on healthtech matters. She has developed for clients so-called new generation e-government, smart city, e-healthcare, personal medicine, metaverse, and proactive services in every field concept. Liisi advises both private and public sector clients daily on the development of a legal framework that supports e-services and digital infrastructure. In 2015-2016 Liisi was a member of a workgroup responsible for the development of the electronic identification and trust services for electronic transactions act, set up by the Ministry of Economic Affairs and Communications. In 2015, Liisi Jürgen finalized her second Master's degree in Law at the University of Münster in Germany. The topic of her thesis is Electronic Signatures according to EU law. She has a Bachelor's Degree and a Master's Degree in Law from University of Tartu.

EXPERIENCE

2019-	NJORD Law Firm, partner and head of NJORD Law Firm's IT law and data protection practice
2018-...	NJORD Law Firm, attorney at law, senior associate and head of NJORD Law Firm's IT law and data protection practice
2015-...	Guest Lecturer of IT Law programme at University of Tartu (Teaching e-commerce and IT-contract law in a University program (LLM) held in English
2014-2018	Law Firm Indela, attorney
2013-2014	SignWise, chief legal advisor
2011-2012	Glikman ja Partnerid Advokaadibüroo (Advokaadibüroo Glikman Alvin OÜ), attorney
2010 -2011	Glikman ja Partnerid Advokaadibüroo (Advokaadibüroo Glikman Alvin OÜ), lawyer

EDUCATION

2012-2015	University of Münster, Master's degree in German Law (LL.M)
2008-2010	University of Tartu, Master's degree in Law
2005-2008	University of Tartu, Bachelor's degree in Law

NJORD
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LANGUAGES

Estonian, German, English

PUBLICATIONS

- [Blockchain's Forever Memory Confounds EU 'Right to Be Forgotten'](#). Bloomberglaw.com, 03.08.2022, quoted
- [Liisi Jürgen: viis põhimõtet, mida oma andmeid kaitstes kindlasti järgida](#). Tartu Postimees, 11.02.2022
- [Liisi Jürgen: elektrikriisi valguses osutusi e-riigi proaktiivsed teenused muinasjutuks](#). Postimees, 25.01.2022
- [Vandeadvokaat: kas ikka tahame olukorda, kus suuremad või väiksemad el chapod korraldavad meie elu kabinetivaikuses sõlmitud kokkulepete alusel?](#); In English: [TOLERATING CRITICISM – A NEW CHALLENGE FOR LEADERS?](#). Published in Ärioleht, 30.01.2021.
- [„Õiguseksperdid: Euroopa Komisjoni loodav digiturgude akt vajab läbimõtlemit](#)". err.ee, 02.03.2021.
- Jürgen, L.; Kerikmäe, T.; Kookmaa, T.; Vello, S.; Raag, G. (2021). Kommentaarid EV Justiitsministeeriumile Digiturgude Akti (DMA) kohta.
- Jürgen, L.; Kerikmäe, T.; Kookmaa, T.; Vello, S.; Raag, G. (2021). Kommentaarid EV Justiitsministeeriumile võlaõiguseaduse ja tarbijakaitseaduse muutmise seaduse eelnõu kohta.
- Jürgen, L.; Kerikmäe, T.; Kookmaa, T.; Vello, S. (2021). Kommentaarid „Eesti riikliku tehisintellekti alase tegevuskava ehk kratikava 2022-2023“ kohta.
- [Liisi Jürgen: tasuta rakendus võib minna kalliks maksma](#). Published in Äripäev. 20.04.2020. In English [“The hybrid smart contract agreement challenge to European electronic signature regulation”](#), International Journal of Law and Information Technology, Volume 28, Issue 1, Spring 2020.
- “Experts: A common digital language with Sweden will increase turnover”, with Marie Pere. Asjatundjad: ühine digitaalne keel Rootsi suurendab käivet. Published in Estonia. <https://www.aripaev.ee/arvamus/2019/11/04/asjatundjad-uhine-digitaalne-keel-rootsi-suurendab-kaivet>, 04.11.2019.
- “How to increase company value through careful strategic planning?” Focus, 2/2018, co-author
- [“Handwritten signatures vs. e-signatures”](#). Published in Estonian. www.rmp.ee, 26.03.2018
- [“101 on cyber hygiene – from the perspective of mothers, fathers and employers”](#). Published in Estonian. www.rmp.ee, 26.02.2018; www.ariht.ee, 06.03.2018
- Article on E-signatures: “E-allkirja vastu tõrges erasektor”. Published by the leading daily business newspaper Äripäev, 14.10.2016. Article available only in Estonian
- Article on cross-border E-signatures: “Piiriülene e-allkiri – kõik on kuulnud, kasutavad vähesed”. Published by the leading daily business newspaper Äripäev, 27.06.2014. Article available only in Estonian
- Article on pensions from multiple EU countries: “Pension mitmest ELi riigist”. Published by the leading daily business newspaper Äripäev, 24.04.2012. Article available only in Estonian
- Collection on labour law in Europe: “Arbeitsrecht in Europa”. Author of the chapter for Estonian law. 2011, Köln (collection in German)

SELECTED PUBLIC SPEAKING ENGAGEMENTS

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| 2015- | Guest Lecturer of IT Law programme at University of Tartu (Teaching e-commerce and IT-contract law in a University program (LLM) held in English) |
| 2015- | Trust Services, Electronic Transactions, and Electronic Signatures, ITECHLAW, San Diego |
| 2014- | Legal aspects of electronic signature in EU, Vilnius |
| 2014- | Cross-border use of electronic signature, FOC 2014 Tallinn |
| 2014- | Legal meaning of electronic Signature, Comex 2014 Oman |

PRESENTATIONS

2015-	Guest Lecturer of IT Law programme at University of Tartu (Teaching e-commerce and IT-contract law in a University program (LLM) held in English
2021	Open Data Forum 2021. Panel Discussion: Where runs the limit of Open Data? What is open data?
2021	DIFC Academy in collaboration with NJORD Law Firm and 36 Commercial seminar. Next Gen Government Services Powered by Blockchain- Estonia. Personal Medicine.
2021	Training days of the Chamber of Bailiffs and Bankruptcy Trustees and the Faculty of Law of the University of Tartu. About cryptocurrency and its risks
2020	Lecture in the lecture series "Technology and Law": "On the development of open data in Estonia and thoughts on the PSI Directive"
2019	Open data workshop, 06.12.2019 (Assistant Attorney Siiri Vello and Attorney Liisi Jürgen)
2019	How affects artificial intelligence your future? ELSA Estonia
2015	Presentation on e-signatures and e-transactions: Trust Services, Electronic Transactions, and Electronic Signatures, ITECHLAW , San Diego
2014	Preparation of a study of the potential use of open data http://media.voog.com/0000/0037/8703/files/Avaandmete%20kasutuspotentsiaali%20uuring.pdf
2014	Presentation on legal meaning of e-signatures: Legal aspects of electronic signature in EU, Vilnius
2014	Presentation on international meaning and use of e-signatures: Cross-border use of electronic signature, FOC 2014 Tallinn
2014	Presentation on legal meaning of e-signatures: Legal meaning of electronic Signature, Comex 2014 Oman

DELIVERED SEMINARS AND TRAININGS

2020	Webinar: data protection and employment issues (Deutsch-Baltische Handelskammer)
2020	Webinar: Concerns and joys of IT contracts - how to agree on the object of IT contracts and what to prepare for negotiations (Deutsch-Baltische Handelskammer)
2019	Open data workshop -personal data (Avaandmete töötuba – isikuandmetest). in cooperation with OKEE
2018	Training on GDPR: "Data is leaking from your company!?". RMP
2015	Training: How to draft secure e-commerce or e-service T&C?
2015	Webinar: what a company needs to know about the legal issues of a digital signature?
2014	What does an entrepreneur need to know about the legal issues of digital and electronic signatures?
2012	Liability of a member of the management board. Contract of a board member and employment contract
2012	Issues regarding data protection and employment relationships

MEMBERSHIPS

- Member of the Estonian Bar Association
- Member of the Commission on Intellectual Property and IT Law of the Estonian Bar Association