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## PROFILE

Liisi Jürgen, attorney at law, is a partner and the head of IT law practice at NJORD Law Firm. She is also a visiting lecturer at Estonia's oldest and most established university – University of Tartu. Her main subject is E-Commerce and IT Contracts. Liisi Jürgen is specialized in legal issues regarding IT law, data protection, e-commerce, electronic signatures (incl. legal issues arising from authentication and e-ID), consumer protection, and product development. Liisi advises clients on healthtech matters. She has developed a so-called new generation e-government, smart city, e-healthcare, personal medicine, metaverse, and proactive services in every field concept for different clients. Liisi advises both private and public sector clients daily on the development of a legal framework that supports innovation projects, e-services, and digital infrastructure. Liisi also advises on artificial intelligence compliance projects. In 2015-2016 Liisi was a member of a workgroup responsible for the development of the electronic identification and trust services for electronic transactions act, set up by the Ministry of Economic Affairs and Communications. In 2015, Liisi Jürgen finalized her second Master's degree in law at the University of Münster in Germany. The topic of her thesis was Electronic Signatures according to EU law. She has a Bachelor's Degree and a Master's Degree in law from University of Tartu.

## PUBLICATIONS

- [IT õiguse ekspert Liisi Jürgen: teenuseosutaja kiituse nurumine on väljunud kontrolli alt!](#) Ari.Geenius, 30.01.2023
- [Blockchain's Forever Memory Confounds EU 'Right to Be Forgotten'.](#) Bloomberglaw.com, 03.08.2022, quoted
- [Liisi Jürgen: viis põhimõtet, mida oma andmeid kaitstes kindlasti järgida.](#) Tartu Postimees, 11.02.2022
- [Liisi Jürgen: elektrikriisi valguses osutusid e-riigi proaktiivsed teenused muinasjutuks.](#) Postimees, 25.01.2022
- [Vandeadvokaat: kas ikka tahame olukorda, kus suuremad või väiksemad el chapod korraldavad meie elu kabinetivaikuses sõlmitud kokkulepete alusel?;](#) In English: [TOLERATING CRITICISM – A NEW CHALLENGE FOR LEADERS?.](#) Published in Ärileht, 30.01.2021.
- [„Õiguseksperdid: Euroopa Komisjoni loodav digiturgude akt vajab läbimõtlemit“.](#) err.ee, 02.03.2021.

- Jürgen, L.; Kerikmäe, T.; Kookmaa, T.; Vello, S.; Raag, G. (2021). Kommentaarid EV Justiitsministeeriumile Digiturgude Akti (DMA) kohta.
- Jürgen, L.; Kerikmäe, T.; Kookmaa, T.; Vello, S.; Raag, G. (2021). Kommentaarid EV Justiitsministeeriumile võlaõigusseaduse ja tarbijakaitseseaduse muutmise seaduse eelnõu kohta.
- Jürgen, L.; Kerikmäe, T.; Kookmaa, T.; Vello, S. (2021). Kommentaarid „Eesti riikliku tehisintellekti alase tegevuskava ehk kratikava 2022-2023“ kohta.
- [Liisi Jürgen: tasuta rakendus võib minna kalliks maksma](#). Published in Äripäev. 20.04.2020. In English [“The hybrid smart contract agreement challenge to European electronic signature regulation”](#), International Journal of Law and Information Technology, Volume 28, Issue 1, Spring 2020.
- “Experts: A common digital language with Sweden will increase turnover”, with Marie Pere. Asjatundjad: ühine digitaalne keel Rootsiga suurendab käivet. Published in Estonian, 04.11.2019.
- “How to increase company value through careful strategic planning?” Focus, 2/2018, co-author
- [“Handwritten signatures vs. e-signatures”](#). Published in Estonian. [www.rmp.ee](#), 26.03.2018
- [“101 on cyber hygiene – from the perspective of mothers, fathers and employers”](#). Published in Estonian. [www.rmp.ee](#), 26.02.2018; [www.ärileht.ee](#), 06.03.2018
- Article on E-signatures: “E-allkirja vastu tõrges erasektor”. Published by the leading daily business newspaper Äripäev, 14.10.2016. Article available only in Estonian
- Article on cross-border E-signatures: “Piiriülene e-allkiri – kõik on kuulnud, kasutavad vähesed”. Published by the leading daily business newspaper Äripäev, 27.06.2014. Article available only in Estonian
- Article on pensions from multiple EU countries: “Pension mitmest ELi riigist”. Published by the leading daily business newspaper Äripäev, 24.04.2012. Article available only in Estonian
- Collection on labour law in Europe: “Arbeitsrecht in Europa”. Author of the chapter for Estonian law. 2011, Köln (collection in German)

## DELIVERED PRESENTATIONS AND TRAININGS

- 2015– Guest Lecturer of IT Law programme at University of Tartu (Teaching e-commerce and IT-contract law in a University program (LLM) held in English)
- 2023 Artificial intelligence trends in justice (University of Tartu)
- 2021 Open Data Forum 2021. Panel Discussion: Where runs the limit of Open Data? What is open data?
- 2021 DIFC Academy in collaboration with NJORD Law Firm and 36 Commercial seminar. Next Gen Government Services Powered by Blockchain- Estonia. Personal Medicine.
- 2021 Training days of the Chamber of Bailiffs and Bankruptcy Trustees and the Faculty of Law of the University of Tartu. About cryptocurrency and its risks
- 2020 Lecture in the lecture series "Technology and Law": "On the development of open data in Estonia and thoughts on the PSI Directive"
- 2020 Webinar: data protection and employment issues ([Deutsch-Baltische Handelskammer](#))
- 2020 Webinar: Concerns and joys of IT contracts - how to agree on the object of IT contracts and what to prepare for negotiations ([Deutsch-Baltische Handelskammer](#))
- 2019 Open data workshop -personal data (Avaandmete töötuba – isikuandmetest). in cooperation with [OKEE](#)

- 2019 How artificial intelligence affects your future? ELSA Estonia
- 2018 Training on GDPR: "Data is leaking from your company!?". [RMP](#)
- 2015 Presentation on e-signatures and e-transactions: Trust Services, Electronic Transactions, and Electronic Signatures, [ITECHLAW](#), San Diego
- 2015 Training: How to draft secure e-commerce or e-service T&C?
- 2015 Webinar: what a company needs to know about the legal issues of a digital signature?
- 2014 [Preparation of a study of the potential use of open data](#)
- 2014 What does an entrepreneur need to know about the legal issues of digital and electronic signatures?
- 2014 Presentation on legislation regulating e-signatures of the EU and Azerbaijan at the conference on digital cooperation between the EU and Azerbaijan in the European Parliament (Brussels)
- 2014 Presentation on legal meaning of e-signatures: Legal aspects of electronic signature in EU, Vilnius
- 2014 Presentation on international meaning and use of e-signatures: Cross-border use of electronic signature, [FOC 2014 Tallinn](#)
- 2014 Presentation on legal meaning of e-signatures: Legal meaning of electronic Signature, [Comex 2014 Oman](#)
- 2012 Liability of a member of the management board. Contract of a board member and employment contract
- 2012 Issues regarding data protection and employment relationships

## MEMBERSHIP

- Estonian Bar Association
- Member of the Commission on Intellectual Property and IT Law of the Estonian Bar Association

## EXPERIENCE

- 2019– NJORD Law Firm, partner and head of NJORD Law Firm's IT law and data protection practice
- 2018– NJORD Law Firm, attorney at law, senior associate and head of NJORD Law Firm's IT law and data protection practice
- 2015– Guest Lecturer of IT Law program at University of Tartu (Teaching e-commerce and IT-contract law in a University program (LLM) held in English)
- 2014–2018 Law Firm Indela, attorney
- 2013–2014 SignWise, chief legal advisor
- 2011–2012 Glikman ja Partnerid Advokaadibüroo (Advokaadibüroo Glikman Alvin OÜ), attorney
- 2010–2011 Glikman ja Partnerid Advokaadibüroo (Advokaadibüroo Glikman Alvin OÜ), lawyer

## EDUCATION

- 2012–2015 University of Münster, Master's degree in German Law (LL.M)
- 2008–2010 University of Tartu, Master's degree in Law
- 2005–2008 University of Tartu, Bachelor's degree in Law

## LANGUAGES

Estonian, English, Finnish, Russian