

NJORD has conducted training for Customs Board of the SRS

On December 6, Jana Panko, Associate at NJORD Law Firm, participated in the seminar “Intellectual Property Right Protection”, organised by the State Revenue Service (SRS), representing, among representatives of other world-famous brands, interests of the NJORD’s client - widely recognizable manufacturer of watches and accessories, Daniel Wellington.

During the presentation, listeners were presented products manufactured by Daniel Wellington and specific features thereof, attesting authenticity, trade marks registered with respect to Daniel Wellington, as well as examples of counterfeits.

It is important to indicate that NJORD represents interests related to intellectual property right of its clients, both turning directly against distributors of counterfeit products, and cooperating with the Customs Board of the SRS within procedures of confirmation and destruction of counterfeit products, in accordance with applicable laws, thus eliminating distribution of counterfeit products in EU market, which causes significant damages to NJORD’s clients.



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